



## DAMA UK NEWS (August 2014)

### Events

Online registration now open – please follow the links for more information and to book your place!

Thursday 11 Sep 2014

[Webinar - Project Management & Data Governance - Are you really in control? - Kiran Gill](#)

Thursday 25 Sep 2014

[Webinar - The Changing Face of the Jobs Market for Data Management Professionals – Mark Dexter, KDR](#)

Tuesday 14 Oct 2014

[Webinar - Data quality in the enterprise: What about all the spreadsheets? Ralph Baxter from ClusterSeven](#)

Wednesday 22 Oct 2014

[Seminar - Data Visualisation](#)

Hosted by PwC, London – a day not to be missed – book now ...

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### DAMA Downloads

- **DAMA UK Chair Lee Edwards article on BI&A - <http://www.enterprisemanagement360.com/company/dama-international/>**
- **Click [here](#) to download the latest webinar or an interesting blog**

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### Membership Fees

We have discovered many unpaid membership invoices in the last few weeks and are now looking for payment. If you have been a member and have not received a renewal invoice, please contact [sue.russell@damauk.org](mailto:sue.russell@damauk.org), or if you have received a renewal invoice and wish to renew, you can clear the invoice by BACS, by cheque to DAMA UK Ltd and send to the office address below or by PayPal to [sue.russell@damauk.org](mailto:sue.russell@damauk.org), quoting your account and invoice number. We rely on prompt payment of invoices for ease of cash flow, your co-operation in this matter would be very much appreciated. If you do not wish to renew please confirm by email.

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### Data Modelling Zone

The world is quickly changing in how we view and analyze data and along with these changes, data modeling plays a major role. The principles of data modeling need to stay firm, but our application of them (at times) needs refinement as technology advances. Data Modeling Zone (DMZ) Europe is scheduled September 29-30 in Hamburg, Germany, and the sessions at Data Modeling Zone are in many ways a reflection of where the data modeling industry is now and where it is heading in the near future.

Here are some great reasons to join us:

- Learn from the industry leaders, including Steve Hoberman, Dan Linstedt, Rick van der Lans, Sue Geuens, Dirk Lerner, Ronald Damhof, Martijn Evers, Dario Mangano, Karin Lopez, Elwyn Jones, Lawrence Corr, Ivan Schotsmans, Kasper de Graaf and Graham Witt
- Obtain a more global view on data modeling, as speakers are from the US, Germany, The Netherlands, Belgium, Switzerland, the UK, South Africa, Australia, and Finland
- Benefit from case studies from Bankdata, Gutenberg Rechenzentrum, Koenigsegg Automotive, St. Antonius Hospital
- Get the big picture of how data modeling relates to information architecture, data governance, data quality, NoSQL, data mining, and data visualization
- Pick up some new modeling techniques, such as Fact-Oriented, UML, data integration modeling, data vault, BEAM and modelstorming, agile dimensional modeling and decision science
- Sharpen your softer data modeling skills such as the softer side of Data Modeling
- Get a DAMA discount! Enter code DAMA when registering to receive 20% off!

Visit <http://www.datamodelingzone.eu/> to learn more!!

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**Data Governance Financial Services Conference** - September 29-30, 2014, Jersey City, NJ - [www.dgfinancialconference.com](http://www.dgfinancialconference.com) - We are pleased to announce the DAMA Endorsed Data Governance Financial Services Conference. There is a member negotiated discount of \$150 when registering for the full event or \$100 when registering for either Sept. 29 or Sept. 30, **DAMA Discount Code: DAMA929**

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**Monday, 3 November to Wednesday, 5 November - Enterprise Data and BI Conference Europe 2014** - Now in its 16th year, Europe's most authoritative and independent conference on Enterprise Data and Business Intelligence offer unrivalled opportunity to learn from the industry's leading figures and network with and learn from your peers. Choose from 5 conference tracks, over 20 case studies and 16 pre-conference workshops – a total of 60 presentations to choose from! New this year is a track solely devoted to Big Data. Topics include Big Data, Data Governance, Information Management, Open Data, Cloud Opportunities, Data Modelling, Data Quality, Metadata, MDM, Business Intelligence, Analytics, Data Warehousing, Data Virtualization, Data Integration, Structured and Unstructured Data, Data Visualisation and Social Media Analytics. Case studies and contributors include Visa Europe, United Utilities, Barclays Bank, Deutsche Telekom, HSBC, BAE Systems, Telefonica UK, Atos, Yorkshire Building Society, Premier Farnell, Intel, American Family Mutual Insurance Company, Swedbank, Royal Academy of Music, Navient (formerly Sally Mae), University of Brighton, bol.com and University of Sheffield. Dama UK members discount 10% - quote discount code DAMA10 - [Click here for further information](#)

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## September 2014 Events

- **Thursday, 4 September** - Cloud Computing: migration, infrastructure and competitive advantage - Central London - This event is CPD certified - Guests of Honour: Steven Norris, President, Data Centre Alliance and Karen Clarke, Vice President UK & Ireland Applications, Oracle [Click here for further information](#)
- **Monday, 8 September to Wednesday, 10 September** - TDWI BI Symposium - The TDWI BI Symposium, presented in association with IRM UK, offers 5 tracks of full-day interactive courses, run over three days and taught by the most knowledgeable and experienced practitioners in the industry. The Symposium provides the leading forum for business and technology professionals looking to gain in-depth, vendor-neutral education on business intelligence and data warehousing. Designed

specifically to maximise your learning experience and training investments, the information you gain at this event will enable you to immediately impact your current initiatives. The five tracks include:

- Advanced Analytics
- Agile BI
- Business Intelligence Essentials
- Dimensional Modelling
- Data Asset Management

E-mail [customerservice@irmuk.co.uk](mailto:customerservice@irmuk.co.uk) - T: +44 (0)20 8866 8366 - [Click here for further information](#) – DAMA UK DISCOUNT 10% - please quote code DMI10

- **Wednesday, 10 September** - 'Big Data': The hype, the reality the opportunities and the issues - [www.symposiaatshrivenham.com](http://www.symposiaatshrivenham.com) - Caroline Dawson - 01793 785268
  - **Thursday, 11 September** - Webinar - Project Management & Data Governance - Are you really in control? - Kiran Gill - 12.00 midday to 13.00 hrs - [Click here for further information and to book](#)
  - **Monday, 22 September to Wednesday, 24 September** - Business Analysis Conference Europe 2014 - London - [Click here for further information](#)
  - **Tuesday, 23 September to Wednesday, 24 September** - Smart Data for Government - London - [Click here for further information](#)
  - **Thursday, 25 September to Friday, 26 September** - Defining and Executing Your Information Strategy - Jan Henderyckx – London - [Click here for further information](#)
  - **Monday, 29 September to Wednesday, 1 October** - CDMP Workshop - Click on the link for more information on how to get your CDMP certification completed in 2014! - [Click here for further information](#)
  - **Monday, 29 September to Thursday, 2 October** - Zachman Enterprise Architecture: Foundation for Certification - A seminar with John Zachman and Sunil Dutt Jha - London - [Click here for further information](#)
  - **Monday, 29 September to Tuesday, 30 September** - Data Modelling Zone 2014 - Hamburg - The world is quickly changing in how we view and analyze data and along with these changes, data modeling plays a major role. The principles of data modeling need to stay firm, but our application of them (at times) needs refinement as technology advances. Data Modeling Zone (DMZ) Europe is scheduled September 29-30 in Hamburg, Germany, and the sessions at Data Modeling Zone are in many ways a reflection of where the data modeling industry is now and where it is heading in the near future. Get a DAMA discount! Enter code DAMA when registering to receive 20% off! - [Click here for further information](#)
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  - **Wednesday, 8 October to Thursday, 9 October** – IP Cyber Security Expo – Excel, London - <http://www.ipexpo.co.uk/Cyber/Highlights#slide70456>
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